



Driving confidence survey 2020: your CHOICES are in!

Taking members driving skills and confidence on a new journey with IAM RoadSmart and the WI

In Autumn 2020, WI members were invited to take part in a national survey, aimed at developing a better understanding of how the Covid-19 pandemic had affected their driving confidence. The survey also asked members which of their road skills they would like to develop further, and what means of support they would like to see made available.

The response was overwhelming, with more than 5,000 members completing the survey, which resulted in some interesting findings...

- 76% of respondents felt they could benefit from reassurance or a boost to their driving skills.
- 38% said that the previous 6 months of the pandemic had impacted on their confidence.
- 54% expressed an interest in on-road driver coaching, and 40% in online training solutions.
- The most common area of interest for development was driving in adverse weather conditions, closely followed by parking and manoeuvring, motorway driving and vehicle safety checks.

With this in mind, the NFWI has teamed up with IAM RoadSmart, the UK's largest independent road safety organisation, to create an ongoing driver development partnership aimed at boosting drivers' skills and confidence, covering topics specifically requested by WI members.

Given the current government restrictions affecting on-road courses, and the looming winter season, an online learning programme provides the safest, most accessible solution for members at this time, and we are excited to announce a new and exciting online learning opportunity, bespoke to the WI.

What is CHOICES?

Among the latest developments in the world of driver training, CHOICES is an easy-to-access online platform which offers a range of e-learning modules developed by IAM RoadSmart's experts. The modules have been created to provide a handy knowledge boost on key driving topics, and to aid in the development of skills such as hazard perception, across a range of driving scenarios. In addition, new learning content is made available via the CHOICES platform as it is developed, making it the ideal online companion to support your ongoing driver development.

How does CHOICES work?

1. Using the link below, visit Eventbrite and purchase a CHOICES package:
2. You will receive a confirmation email from Eventbrite, confirming your purchase and giving details of next steps.
3. A final email will be sent to the registered email address containing your unique authorisation code and instructions on how to access the platform.

<https://www.eventbrite.co.uk/e/choose-to-enjoy-driving-choose-choices-tickets-13146224411>

Is there a cost to access CHOICES?

Yes, members will gain a 1-year unlimited access to the CHOICES platform for a one-off payable fee of £15 (payable via Eventbrite). Please note that this charge is non-refundable.

By purchasing a CHOICES access, you will be sharing your name, email address, WI and federation with the NFWI and IAM Roadsmart - this is necessary in order for you to be registered and allocated a unique authorisation code. This information will not be shared with externally nor used for any purpose other than this activity/partnership. At the end of the activity/partnership, all details and information held on record will be automatically deleted.

This offer is available to WI members only.

